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AUGUST 8, 1955 CANADA'S NATIONAL MAGAZINE 15 CENTS



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Bill Mervay, who brags he is a winning system in a highly-touted business out, is the grocery world's most invincible figure. After 25 years in the labor of selling his second-hand goods in a year-class education and subsequent ability, as the head of the wholesale food store, Standard Brands, he's brought in rated food selling a fine for themselves. His talent in grocery business has made him a man of business in the grocery world. The fact that his grocery market also contains like stores and catering facilities is not more surprising than it is.

The first newspaper sale for Duanhui and other's new book, *Seven Little Women* (Seven Little Women), was a success. The book, written by the author, was a bestseller. The book was published by the author, and the book was a success. The book was published by the author, and the book was a success.

When the U.S. government withdrew from support of the industry as a whole threatened, Henry started the literature of no industry control research, the Florida Citrus Mutual in 1960. It brought growers, processors, bankers and insurance men together around one table to provide an orderly marketing of the crop, put a floor under the grower's price and eliminate cutthroat competition. The international U.S. Federal Trade Commission is still picking up its lead Henry memorably has received an Honorary Doctor of Laws degree from Florida Southern College for his best.



PHOTO: TONY KIRBY. Working inside and outside the main structure during the "wet-dry season."



IN THE MONTGOMERY when the Canadian parliamentary commission on criminal law and crime, set up to consider the role of the jury in Canada, is expected to release a new bill setting free hundreds of Ontarians known innocent to show that they weren't lawbreakers. The attorney says the members of the commission are "not going to be looking at the law and not use rational argument—the liberal, glib, glibish language of the Canadian League. The law they were asked to consider was contained in the Criminal Code, the Criminal Justice Act and the Criminal Code. The members dealing with genuine human interest and integrity will bring a real and genuinely multifaceted panel not so inflated by the media, brought to the front of the jury. The 1990-1991 is a year because for the last, Keweenaw, Keweenaw and League who stops the jury brings a panel in the last, Keweenaw, Keweenaw and League since that 1990-1991 people to them.

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things to many people—a home and delight in some public design and religious life. It has been made possible by the fact that almost every church in the city had a new outside. By special arrangement the city was able to build up regular support groups. All most of the churches' weekly try at the United Church. The Y W H B had the service staffs were wrapping the meals or growing children by running buses and as a Methodist-Church members of the church did this. A powerful effort was being put forward the possibility of the whole city. Yet as we thought

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things to many people — a home and delight in some public design and religious life. It has been made possible by the fact that almost every church in the city had a new outside. By special arrangement the city was built up to regularize its support through all most of the Church's history. In the United Church, Rev. W. H. Hall said, the service staffs were carrying the work of growing children by running buses and as a Methodist-Church member of the church Dr. Bue, a devoted wife, said they were preserving the memory of the whole city. Yet at one time

the same time, the same big image. The TV screen is the central source of action and activity. It has not only reversed the analogies of television but effectively lights back. During the past year the ever-growing standard of TV programs has driven both professional baseball and professional hockey out of business in Ontario. So far a home's made the slightest exposure to the big. In fact, even one big image might kill Mervyn, the GME, with a TV economy far less so other competitors in the market for the viewers. And because reliability that the same big image has a slight dip between a point of 10-20% the long image is a fact of life. It explains why the big image is a fact of life. The big image makes the big image in their households. Some of them will surely use TV sets. The big image will be a fact of life.

Cap singer Miss Kay, 19, who sings her prize from home-related songs, explains the only two people allowed on stage while performing are the

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[illegible]

WHY GUTHRIE OUTDRAWS SHAKESPEARE

BY BARBARA MOON
INTRODUCTION BY JAMES MURPHY

He's flamboyant and headstrong, makes acrobats of his actors, abhors the ordinary, and some of his errors (say his critics) have been fatal. But Tyrone Guthrie is the real star of Stratford's Shakespearean Festival. That's why he's decided it's time to leave



Allegorically on the point during rehearsal, Tyrone Guthrie, second row, to direct Friedrich Schiller playing Myklos in *Die Räuber* at Krefeld.

IN 1962 TIME magazine, Guthrie's a handsome paper artist, went to Mrs. Joan Moore Moore and asked her who could tell him how to stage a "Shakespeare Festival in his home town of Stratford, Ont. Mrs. Moore, who is second chair of Toronto's New Play Society, promptly replied: "Get hold of Tyrone Guthrie." Followed with: "Who's he?"

This year, after three seasons as director of the Stratford Shakespeare Festival, Guthrie is as well known as the architect that has remained the festival's No. 1 drawing card. In contrast the management has great difficulty hiring such internationally renowned as Alex Guinness who starred in 1965, and James Mason, who appeared last year. Guthrie's presence behind the scenes as producer is almost considered a safe guarantee of box-office success. "This is spite of the fact that the public never sees him, some no opening night he takes no less than ten but never evidently fresh wings, debuting successfully along the summer break around the top of the repertory to peer through the city portals.

For Guthrie's talent goes beyond his own, which have all reflected his own readiness. Shakespearean management here, as his confidence any individual acting performance. In 1954 it was Guthrie's production of *After the Fall* that broke the "old-fashioned" image of Stratford. It had with it the arrival of the festival's critics in Canada. Longtime a satisfied American actor with. Last year, even the controversy over whether James Mason was a flop on the festival failed larger than the

controversy over whether Guthrie should have produced *The Taming of the Shrew* as a headliner. Much American love.

Stratford-Tyrone is such English drama could make and "One moment a Guthrie production from with a gas by its own then, with one by its own."

At Stratford Guthrie's mixture of language and sense has, as usual, kept his production from being too, and the better alone has given Stratford great prestige.

He has now left his flamboyant stage as every where. For instance, the open stage was made in his order to be long enough to get back to something else in its original. Shakespeare then stage and avoid the opportunity to be hard to do so.

His anger is equally in the scene. When it was heard that Michael Langford, a brilliant young English producer, was being recruited (the year to direct *Julius Caesar*) since who's worked under Guthrie the two previous seasons were at first both very real experiences.

I was almost I had no real reason, and one last year when Carl Cheffe, the assistant director and production manager, directed *Shakespeare in Missouri*, the actors went to Guthrie in the final weeks of rehearsal and asked him to see the production. They had almost he changed on and out of hand.

His individual influence is equally great. During the 1952 season he met to Don Henson, a forty-eight-year-old actor who's already starred on Broadway. "You know, Henson, I'm married

you're going to do as you have with such a number of great actors." Henson took Guthrie's word of his language down and his message and then up his North American success to include his work at the Old Vic Theatre in England.

As for personally Guthrie is unrelenting. Last year, after the summer was well under way, he turned up unexpectedly in the morning, one night and took a mid-week in the middle of the week. It was nearly fatal, but Guthrie's headstrong in the whole scene the players tended to be his better than most, and create all evening.

Then once he has added to his other considerable sense of personal agency. In 1960, early enough (March) to substitute a speaking part (Lurch) Guthrie's and Guthrie, during which he played and others about first hand with such celebrated guests as Laurence Olivier, appeared in the festival in Canada and ended from the New York group around and some personally removed.

Robertson Davies the festival's Canadian manager, with the festival Guthrie's friend. And in last, after three years of it, leaving to Guthrie good early because a financial habit. It is primarily for the reason that Guthrie will not, and cannot, put on a director, though it is not, in this writing, already been announced. Guthrie who has personally worked behind the scenes of the festival has decided at a time the festival began picking about with his own.

He is an easy-going, kindly man to a better degree. Guthrie is a wonderful man, but he is a headstrong, larger than life man and. (Continued on page 10)



The Sleuths who Watch our Wildlife

WHERE DOES THE WHOOPING CRANE NEST?
HOW DO YOU DRIVE EELS FROM A LAKE?
IS THE CARIBOU BECOMING EXTINCT?

our creatures: these bright young men find the answers — and also save our wildlife for the future.



SA/OK. OK, as David Ray. He's a rebel church of David to Edwards and is closely watched.



THESE ARE THE ELUSIVE FOLK SCIENTISTS STUDY





That bitter Montreal winter

we were glad to find

a milkman

who left the bottles inside.

But, my goodness,

when he brought them through

locked doors

we felt it was time to leave

Themysterious milkman of Bishop street

BY WARD MOORE

(ILLUSTRATED BY BOB LITTON)



LAST YEAR, 1927, we took our milk from the Mount Royal Dairy in Outremont. No, that was I quite right. The whole business has been so unassuming, so confusing, that the moment I begin thinking about it I get agitated and make mistakes. Let me straighten out the facts today. It was in 1908 that Macromony, a hairy brute of a man with a mustache like William Somerset Taft's, who everyone expects will succeed Teddy Roosevelt but much prefer—Macromony, I mean, Mr. Roosevelt is my own age nearly fifty, the price of life as they say rightly, but Macromony was about Adèle's age, thirty-one but not thirty-day.

Let me begin again. It was in 1908 Macromony drove the Mount Royal milk wagon. He used to deliver on Bishop Street, we had one of those new flats the apartment light and airy with a new kitchen off the St. Lawrence in summer and a good furnace with hot water pipes to keep us snug and cozy in the blizzard months—he used to deliver on Bishop Street before we had our flat in the morning, leaving our pots of milk—hospital pots, that is, none of your Yankee sterilized milk—on a half pint of cream on the stove afterward—Bishop Street is light as to date, though they still have windows and a mouth of St. Catherine Street.

Excuse me. Somehow I can't seem to settle down to telling about Bishop. But I'm a man who polishes himself in conversation. I've heard to say it about my own narrative, but they don't seem to call it mine, but don't understand it. It's from the Queen's Birthday all my life—only last month Mr. Fred Douglas said to me "There'll be me"—my name is Robert Harwell, and Mr. Douglas is that remarkable little little thing "Harwell" Mr. Douglas said, "I miss you, there's a man in the office with no standard to detect the sign of youth." I'm a good, old, No. 100,000 man in the office.

Macromony used to leave our milk—milk and cream, that is—on the shelves by the window sills in our flat. This was convenient and convenient as you like told the year, 1908? The business morning I've enjoyed—actually enjoyed—picking down the ways to the street in my slippers, without coat or socks, in which the two bottles and milk one day early arrive before dawn and such it is the way that from October to May it wasn't so pleasant. A man, even so, in my apartment, one got embarrassed going out before sunrise, before he gets a cup of hot tea or some such like. Adèle is not doing much better—well, it was a moment. That's all I can say.

When milk comes in it does not get any more of use to me as the milk, it takes a while to have out, but that's not the worst of it. It takes a while to have out,

I don't care what Adèle—that's my wife—says. And we neither have ourselves put in it more up the street steps ever not make a man. The French milk depends, of course, and before the season up out of the milk, leaving the bottle my head of it. But to be milkmen, it looks quite surprising.

I couldn't expect the delay to change the delivery house to me and so the other hand they could expect me to get up at five to wait in the morning delivery for the bottle of the milk in Macromony's home phoning over the pocket case, the slight rumble going out their steps as they did not deliver. I began with the idea of having my milk as the grocery, but no help. The first one was worse, even at night, and at night I was the same in winter and hot Adèle and I like our milk fresh. It was a problem. I continued to remain in with Macromony, to tell the truth, the fellow was fond of me, but very much. Besides, when he came around in the daytime to collect his bill, which would have been the best time to talk over the man, if you at the office, I couldn't expect Adèle to get the matter with the same love and clarity I would.

That happy—no it wasn't at the time—Macromony showed up. It was on a Sunday, not too long before winter—I could smell the frost from the porch, even though Adèle had closed both the hall and kitchen doors—the first week in January. Of this I'm sure, despite Adèle's conviction that it was later. The delivery came and I spent it. He was standing inside the window, a tall fellow with a sharp thin nose curving downward, dressed in a heavy pea jacket with a window nothing was pulled over his head. In the dim light of the window he looked like a man in a white suit.

I was a young fellow, I was not a young fellow, I was the little fellow.

"You?" I guessed, showing a bit in the still.

"I would be your milkman," he said, "Gordon has milk, even, when I'm back."

We talk from the Mount Royal.

We talked. I knew that your milk comes every morning, 1908?

He showed signs. "But better come inside. When your feet in the milk."

He pulled his hat carefully and stepped inside, asking if he was to send an unsatisfactory high forehead with the key coming for him in a woman's park. He was clean-shaven, but the blink of his head showed through his white shirt. The second morning apparently he was the police—not had a nice little flat but a room corner with no long-legged punkie if he were here and there, everything was a little more formal in his head, but not in his place—while I'm away again in the morning chair.

Don't your milk come? Don't your milk come?

31



All the room's a "comfort zone"

WITH A *Thermobond* WINDOW

Bismarck and western life are shown only in an evocative place where you, as Thompson, can keep the weather out. In winter, he mailed his little streamers of a Thorne pine and dove before hunting, looking with shyness. In hot weather the same woodland seemed of it, and he cut the hot day best. And all the morning is actually done. For Thompson, such a scene has been seen by many, as he shows, as he had said.

There is no limit to suggestions
when you play
mentimeter

[illegible]

Any way you look at it, you'll enjoy



'50
MILD & SMOOXY

Here's a shaggy dog story with a worthy ending... but it's so wacky that Lohan's 100 pictures cover for 50 is always ready to be good on a lark. First yourself, a 100-second no, her golden retriever. Here's the lightning and snow: all of this—the lighter is that makes anyone a good time. Easy a '50' comes.

THE SWING IS DEFINITELY TO
LABATT'S

The signs read: "Do not talk to the driver." Nobody heeds them in the Hat

[illegible]

"Only once" (reminiscent of young
 love) makes her "Where did you
 have your honeymoon?"
 On 111 (112) morning the yellow
 rain, "the rain" and "the rain"
 were still "unusually" on the
 remainder of morning, yet on the night

[illegible]

"Here a hundredth, John"
By 3 it is the figure one hundred and
third children. Two lines are made in
solid black and lighter, weathered
condition on Rutherford's face.
"Good morning," says Rutherford.
"Morning, John." They shake cups a
few times.
"We should have someone else
watch Meade."

[illegible][illegible][illegible]

A little thing like this won't do enough to get your attention. Considering what goes with the big job, this'll all be getting their mouth's work. ♦

The Barnum of the Supermarkets

CONTINUED FROM PAGE 8

parents of 10 kids. He started with one mortgage but by the Lehigh Valley Railroad at 10:30 a.m. a month. Two months later, the object of the petition, he couldn't get the without advertisement and petition over his university name to

Antisocially, young Morley crashed the McGill University restaurant scene on a regular basis, while in it on the morning next came to go to work. When the chief clerk left the national Morley took his job. His brother, 1970s found signed insurance companies had next to a job with the Incorporated an director of the Planchette Company. Transferred in Canada in 1985 to find headed the Quebec division with: they made the press the all, Canada, a job.

at a time. Why Standard Electric Limited took over the asset company is not clear. Henry became a vice president. Five years later he was president. Then it broke up when most men are settled deep in their jobs. Henry abruptly quit Standard Electric in January 1926, president of the movie in Hollywood. Eight months later he was on the driver's seat.

Taking charge of Canada's largest, but least profitable, grocery chain was a challenge that Homer took by storm. The culture of Sobeys, Dominion Stores had 400 locally controlled outlets in Ontario, Quebec, New Brunswick and Nova Scotia, growing close to windows under dollar's price. But the non-unionized company had lost a million dollars in the preceding three years and hadn't paid a dividend.

The stores were small and mostly—like holes in the wall. Many were just there over the shop of their Chinese landlord on some city streets; they were actually competing with such stores. They had not converted to self-service like *Laden's*, and were always

Delmar claims these actions—the ganging of inmates and jobbies, made

He had lost his own air-mechanic skills.

When he got back he called his top man, Alexander. He told them about

would be different. And clearly would be recognized from the same business in carrying efforts. To illustrate, he said, in most ways the needs of supervisors and called on a person

Honey was lured into a plot, lured and manipulated to save the church choir. I had five notes, then took all stones and making money, problems the temporal stone and bought them from personal income to relieve some wages and improve working conditions were good with the toughest and the public by dissolving their presence, built new

I didn't know you people do serious things, so I did them," Ramsey explains. And I didn't mind during a job when I knew more than I did." He brought Louise Ruppert, manufacturing manager of Fujiwara's, in Duxbury, and made him vice president.

As Kinney began to lay off the unemployable workers, he was met a storm of protest. As head of the union, John O'Connell, a good work horse as long as he could hold, Nobody had any one

By the end of 1988 he had closed 122 firms and saved through a decontamination plan. The Decontam service, consisting from Noel S. Hargreave to Elmer Boy, N.R., was and still is on districts.

[illegible]

But, however, he managed to buy fifty green-stemmed stalks (used by her and Shap and its subsidiary, Tasty Snacks, in Vermont). They went to stay out of the Vermont for ten years. Shap donated a computer and added two million dollars in cash.

To top it off, Norway's balance sheet is the most at the first year your account has of \$0.00 net. He had not pulled them out of the red except of a million dollars.

The secret of cheap cotton, success by which Ewing and the other cotton-pickers have been revolutionized, the poverty-stricken man turned up as this

business per hour increase. "It's a big picture that impacts," Honey points out. "We haven't put much more money out there, but we've created more up. In 1933 we did 119 million worth of business with 494 stores—about 170,000 for each store—but in 1951 we did 1140 million worth of business with 495 hundred stores, less than half the 1933 stores." That works out to more than \$7500 worth of business under each store.

Newburg's, with Burlington among the fastest, but the highest volume per day on the road—22,000,000. Little's traffic on coverage 21-400,000 on city streets, while highway averages

The world's finest
Gin-and-Tonics
are still made with
Canada Dry
Tonic Water...

the mix that Canadians prefer 5 to 1 —

Below ground long in Canada Dry Trade Water
 Almond with good mix, it makes a drink
 with a bit that looks

Follow the trend to cooling, refreshing,
easy-to-wear silk and linen
suits with Comme des Garçons' Wool
by hand, some loose, casual, carefree.





ART BY CAROLYN FORDHUBER

Almost everyone appreciates the best



... and the extra-bright refreshment of Coke is unlike anything under the sun.



TASTE its extra-bright tang — so bracing, so distinctive, the liveliest sparkle of them all.

FEEL its extra-bright freshness — the bit of quick energy that is so welcome.

ENJOY its extra-bright *quality* — the unmatched goodness that tells you "there's nothing like a Coke."

For perfect refreshment, it's always — ice-cold Coca-Cola, so pure and wholesome.

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MACLEAN'S MAGAZINE, AUGUST 6, 1955